



IntelSatOne MCPC Platforms



Multi-channel per carrier platforms (MCPC)

IntelSat's Multi-channel per Carrier (MCPC) Platforms provide broadcasters and programmers with immediate access to millions of viewers worldwide. Located on some of the most sought-after cable and Direct-to-Home (DTH) video neighborhoods, MCPC Platforms are a highly reliable, operationally efficient solution for distribution of either one or a small group of channels. These platforms utilize the power of a fully saturated transponder but broadcasters only have to pay for the bandwidth they use. This lowers barriers to and makes new markets more accessible allowing broadcasters and programmers to effectively and efficiently expand their business with minimum risk.

MCPC Platforms are fully integrated into the IntelSatOne terrestrial network which includes IntelSatOne Fiber, IntelSatOne IP, Cloud Connect Media, and teleport services.

How it works:

MCPC platforms enable broadcasters and programmers to simplify operations and reduce spend while more efficiently expanding their business globally. Content is handed off at one of IntelSat's worldwide teleports, encoded, multiplexed into one carrier, and efficiently broadcasted using the power of a fully saturated transponder.

Our MCPC Platform solution includes access to:



10+ C-band and Ku-band platforms



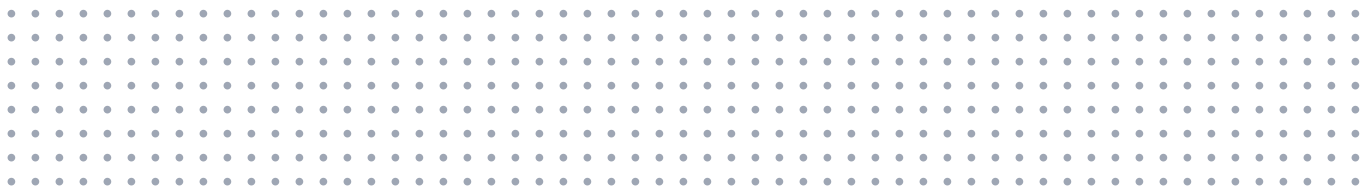
Global coverage via use of multiple platforms



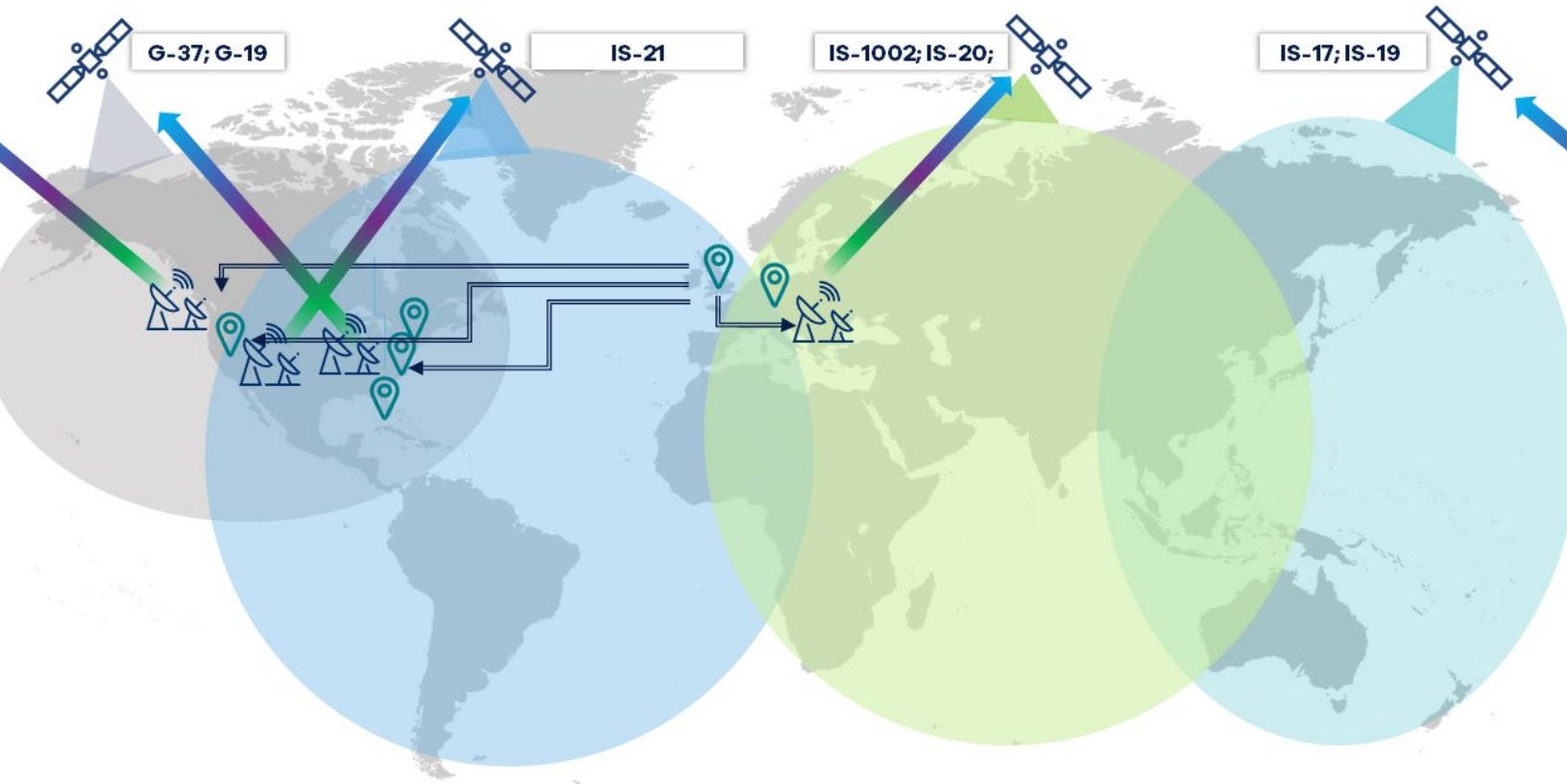
Specific platforms to provide more targeted geographic coverage



24/7 customer service, monitoring and management



Worldwide Coverage with MCPC Platforms



Benefits At-A-Glance



Reach viewers with a global footprint



Pay only for what you use



Utilize the high efficiency of a saturated transponder



Low risk, low cost strategy to test new markets



Reliably distribute one or a small group of channels



Operate more efficiently with an end-to-end solution