



# IntelSatOne IP

Meeting the needs of  
broadcasters and  
programmers anywhere  
in the world



## Flexibility in Content Delivery

The media ecosystem is constantly evolving and new technologies are helping to shape business strategies as broadcasters and programmers look for the best ways to capitalize on changes in how content is consumed. One technology making waves in the media industry is IP transport; and although it's not new, recent advancements in protocols have made the media industry increasingly more comfortable with IP-based delivery as a means to transport high-value video content.

More and more, broadcasters are leveraging IP for remote contribution, live interviews, return feeds, and backhaul due to its flexibility and low cost. IP offers many options for content contribution and distribution, and also enables hybrid networks that blend different transport technologies to balance security, costs, capacity, latency, and availability.



## Benefits of IntelSatOne IP



Hybrid approach: Satellite,  
Terrestrial IP, Public internet



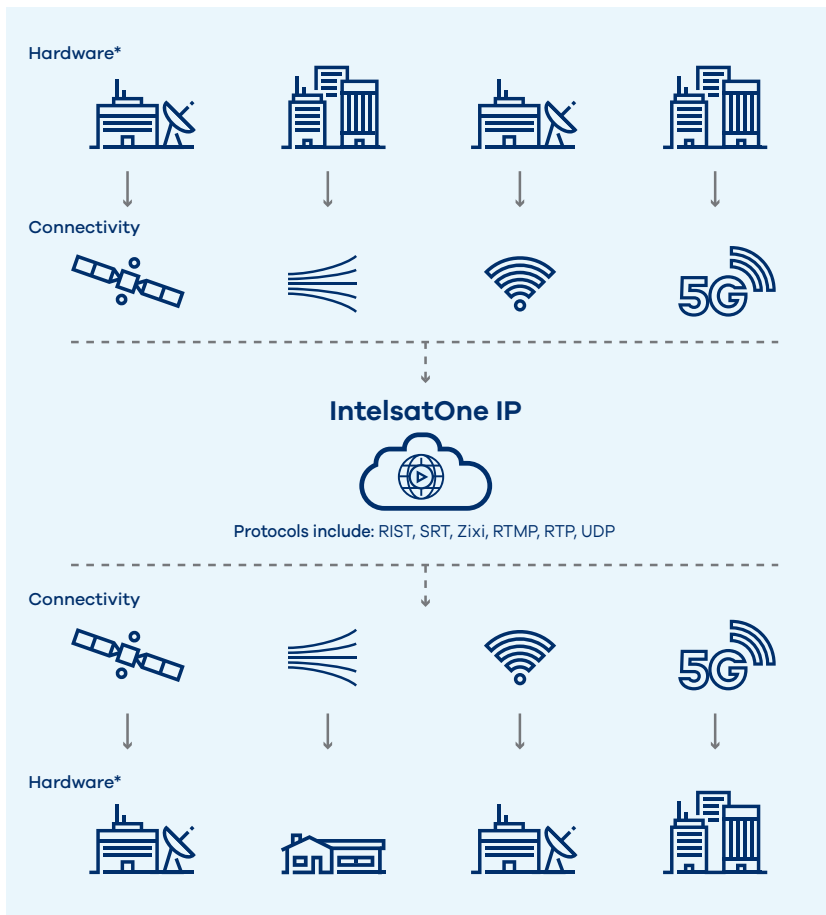
Secure delivery



Flexible and convenient



Reliable ARQ technology



\*Any compatible software or hardware encoder and decoder

## Adding IP Video Delivery to the IntelSatOne Network

IntelSatOne IP is a powerful solution for IP and multi-technology approaches to media transport. Fully integrated into IntelSat's hybrid terrestrial and satellite infrastructure, IntelSatOne IP provides a new global IP software video management layer to an existing fiber/MPLS network. This provides media customers with more connectivity options to the IntelSat network, and greater flexibility in content distribution.

The IntelSatOne IP network is software platform based and provides secure, dedicated bandwidth within the IntelSat network. Customers benefit from a global interconnected network designed with multi-destination routing management and enhanced end-to-end video management and streaming protection.

The versatility of IntelSatOne IP meets the needs of broadcasters and programmers anywhere in the world and can be used for:

- Hybrid terrestrial and satellite distribution
- Back up or disaster recovery
- Primary terrestrial distribution

## About IntelSat

IntelSat's global team of professionals is focused on providing seamless and secure, satellite-based communications to government, NGO and commercial customers through the company's next-generation global network and managed services. Bridging the digital divide by operating one of the world's largest and most advanced satellite fleet and connectivity infrastructures, IntelSat enables people and their tools to speak over oceans, see across continents and listen through the skies to communicate, cooperate and coexist. Since its founding six decades ago, the company has been synonymous with satellite-industry "firsts" in service to its customers and the planet. Leaning on a legacy of innovation and focusing on addressing a new generation of challenges, IntelSat team members now have our sights on the "next firsts" in space as we disrupt the field and lead in the digital transformation of the industry.

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