

# Expand Your Reach into Latin America

Connect to More Viewers Through Intelsat's Pan-American Satellite Video Neighborhoods



## **Latin American Media Distribution Made Easy**

For cable and broadcast distribution, success is about reaching as many viewers in as many places as possible. Whether you seek a broader regional audience or to expand globally, Intelsat's video neighborhoods connect your content with the world's prime cable and broadcast systems, with immediate access to the maximum global audience.

In Latin America, Intelsat offers the premier cable distribution neighborhood with three high-performance, fully penetrated satellites carrying the biggest programming names from around the globe.

- · Intelsat distributes more channels to cable subscribers in Latin America than any other satellite operator
- 95 of the top 100 most-watched channels are delivered by Intelsat
- 100% coverage in Latin America with connectivity to Europe, Africa and Asia
- Unique three satellite neighborhood offers unsurpassed coverage, flexibility, resilience and scalability

Intelsat's video neighborhoods are seamlessly integrated with IntelsatOne®, our terrestrial network that incorporates IP/MPLS fiber, teleports and points of presence. Plus, our MCPC platforms allow programmers to cost-effectively launch new channels quickly, making Intelsat the best commercial option to expand your audience.

## Intelsat 21 at 302°E

- Premier pan-regional cable distribution neighborhood for many global Tier-1 programmers
- Reaches more than 46.6 million cable subscribers
- Highest cable headend penetration Latin America – close to 100%
- 196 channels (89 HD) highest number of HD channels
- Carries more top-rated channels than other operators in the region
- MCPC platform allows quick and cost effective channel launches
- Asia and Europe connectivity

#### **Featured Programmers**

Discovery, FOX, HBO, Turner, NHK, MVS, Caracol

#### Intelsat 34 at 304.5°E

- Premier pan-regional cable distribution neighborhood for many global Tier-1 programmers
- Reaches more than 44.2 million cable subscribers
- 193 channels (64 HD) second highest number of HD channels
- Carries more top-rated channels than other operators in the region
- Asia, Europe and Africa connectivity
- DVB-S2 MCPC Platform for quick and cost effective channel launches

### **Featured Programmers**

HBO, FOX, Viacom, Telefe

#### Intelsat 14 at 315°E

- Regional broadcast and cable neighborhood
- Offering growth for Premier panregional program distribution
- 102 channels (12 HD & 2 UHD)
- 60+ channels uniquely distributed and fully penetrated in Brazil, Dominican Republic, Ecuador, Honduras, Paraguay & Peru

#### **Featured Channels**

**Brazil:** TV Ponta Verde and TV Urbana Outdoor

Dominican Republic: CDN, CDN

Sports Max, Televida **Ecuador:** TC TV

Honduras: Telecadena 7 y 4, TSi,

VTV

Paraguay: SNT Peru: TV Peru



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