

Intelsat 20

Nigerian audiences are looking for more content.

IS-20 covers most of Sub-Saharan Africa and carries over 600 channels, connecting people across multiple genres. IS-20 reaches 45+ million FTA urban adult viewers, and 22 million viewers in Nigeria.



93% of Nigerian viewers are watching an average of 3.89 hours of television a day.



The most desired content is movies (55%) and entertainment (38%).



Satellite enjoys the highest penetration of all content delivery technologies into TV households and will continue to do so for decades. It's high availability and dedicated bandwidth ensure the risk of network outages and congestion are virtually non-existent.