

# Take Your Content Across the Americas & Europe



## Find New Audiences with the IntelSAT 34 Multi-Channel Per Carrier (MCPC) Platform

Content distribution is challenging. Broadcasters and programmers are constantly looking for innovative and efficient ways to distribute content to audiences. However, there are often high costs associated with reaching new people, and even if you manage to, it's difficult to ensure you're capturing audiences large enough to maximize advertising and programming revenue. Multi-Channel Per Carrier (MCPC) platforms provide programmers with a low risk, low cost strategy to test new markets and find new revenue streams. Your spend is reduced without sacrificing the quality or reach of your content while the business is more effectively and efficiently being expanded globally.

## IntelSAT 34 Digital Video Broadcasting (DVB-S2) MCPC Platform

IntelSAT 34 (IS-34) is home to a second-generation DVB-S2 MCPC platform and is a highly sought after cable distribution video neighborhood over Latin America. It is designed to distribute content between the Americas to Europe and is used by many international and regional programmers to distribute SD, HD, and 4K content to operators, IPTV, and affiliates.



**34+ million  
subscribers**

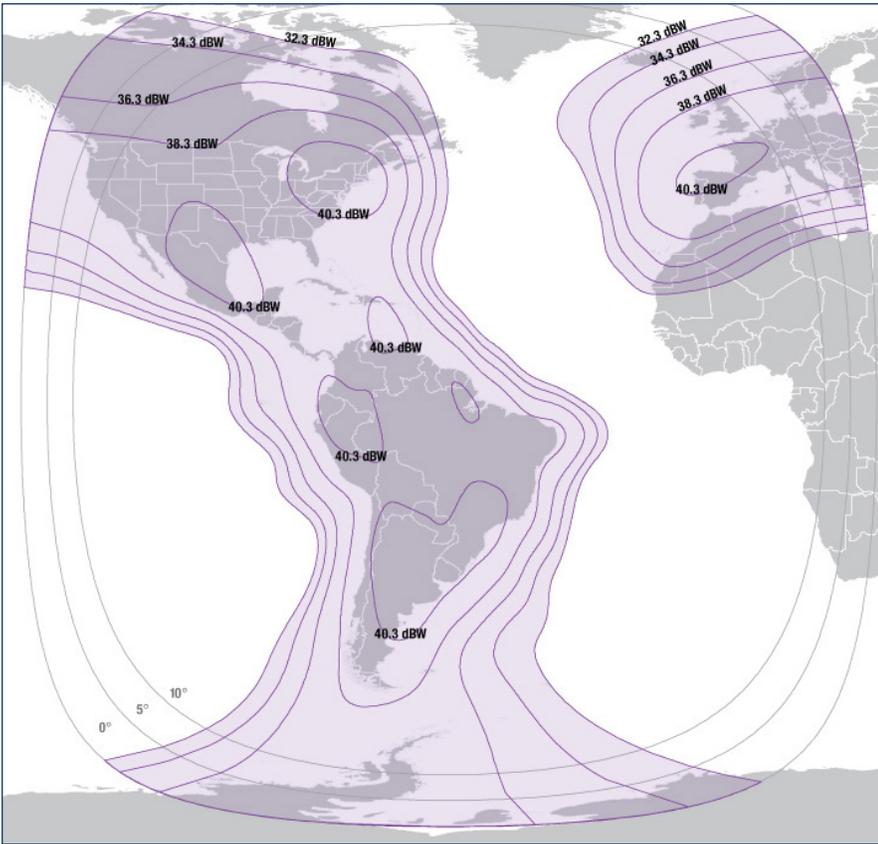


**200 Radio and  
TV channels**  
with 69+ in HD

## Benefits At-A-Glance

- Reach viewers through a global footprint
- Only pay for what you use
- High efficiency of a saturated transponder
- Low risk, low cost
- Test new markets

## Intelsat 34 at 304.5°E - MCPC Platform



### IS-34 Highlights:

- 
Access to one of the most sought-after video neighborhoods in Latin America
- 
Connectivity between the Americas to Europe
- 
C-band cable distribution
- 
Top regional and international programming carried

Top Programming	Top Regional Programming
HBO	Telefe
FOX	TV Globo
BBC World	Bolivia TV
A&E	

## About Intelsat

As the foundational architects of satellite technology, Intelsat operates the largest, most advanced satellite fleet and connectivity infrastructure in the world. We apply our unparalleled expertise and global scale to reliably and seamlessly connect people, devices and networks in even the most challenging and remote locations. Transformation happens when businesses, governments and communities build a ubiquitous connected future through Intelsat's next-generation global network and simplified managed services.

At Intelsat, we turn possibilities into reality. Imagine Here, with us, at [Intelsat.com](http://Intelsat.com).

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