

# Your New Audience is at 1° West

Connect to viewers across Central and Eastern Europe



## Reach Central, Eastern Europe, and the Nordic Countries

Central and Eastern Europe is slated for growth and opportunity for years to come. With 148 million TV households projected by 2025, Cable, IPTV, Direct-to-Home, and Digital Terrestrial Television services will each play a major role in reaching viewers and driving revenue. Intelsat's 1° West video neighborhood is a multi-satellite video distribution solution that supports major Direct-to-Home platforms and reaches millions of Cable and IPTV headends. With an extensive footprint, 1° West is the ideal location to distribute programming to all countries in Central and Eastern Europe.



**2 million DTH subscribers**



**900 Radio and TV channels**  
with 250+ in HD

## Intelsat 1° West - Location of Choice for Central and Eastern Europe

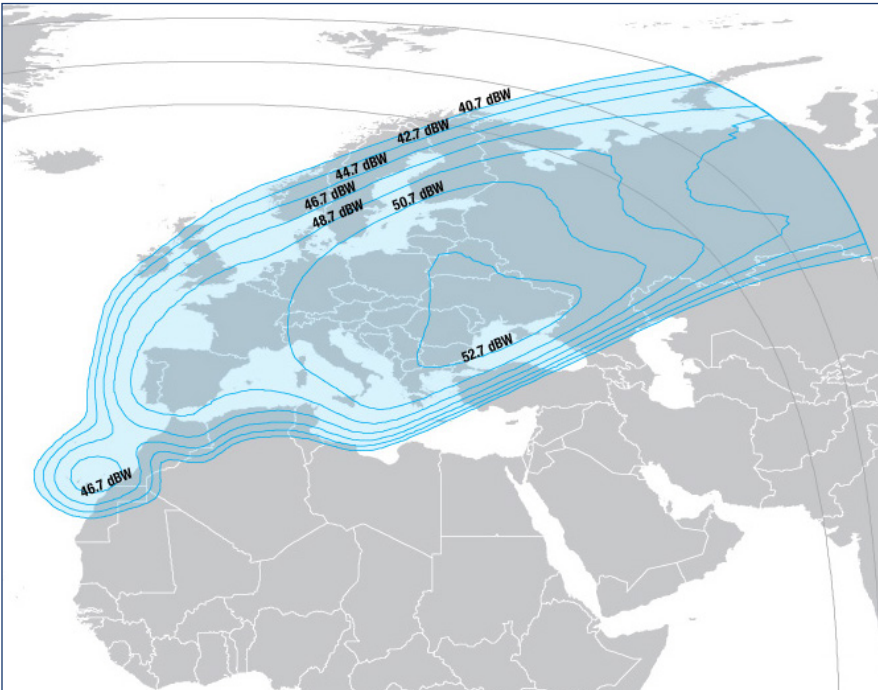
Reach key markets with an already established viewership in Central and Eastern Europe




- 18 million TV households reach
- 5 leading DTH platforms
- Nearly 900 channels carried with over 250 in HD
- Ideal location and platform for 4K UHD channel distribution

## Benefits At-A-Glance

- Immediate access to one of Europe's most sought-after video neighborhoods
- Unique 4 satellite distribution solution in partnership with Telenor
- Distribution platform for leading programmers such as CNN, AMC, Disney, NBC,
- Content distribution in SD and/or HD to cable operators, DTH, IPTV, and affiliates

## Intelsat 1W at 1°West Ku-band Coverage



Channels Carried		Major languages supported include:
	<b>Entertainment</b> AMC HBO Film Europe Paramount	<ul style="list-style-type: none"> <li>• Czech</li> <li>• Hungarian</li> <li>• Slovak</li> <li>• French</li> </ul>
		
	<b>News and Sports</b> CNN BBC World Sky News Al Jazeera	

## About Intelsat

As the foundational architects of satellite technology, Intelsat operates the largest, most advanced satellite fleet and connectivity infrastructure in the world. We apply our unparalleled expertise and global scale to reliably and seamlessly connect people, devices and networks in even the most challenging and remote locations. Transformation happens when businesses, governments and communities build a ubiquitous connected future through Intelsat's next-generation global network and simplified managed services.

At Intelsat, we turn possibilities into reality. Imagine Here, with us, at [Intelsat.com](http://Intelsat.com).

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