

Connecting Russia & CIS to the World

Connect to More Viewers with Intelsat at 85°E



Russia and CIS Media Distribution Made Easy

For media distribution, success is about reaching as many viewers in as many places as possible. Whether you seek a broader regional audience or to expand globally, Intelsat's video neighborhoods connect your content with the world's prime pay TV systems, with immediate access to the maximum global audience.

Unmatched Reach

Intelsat's multi-satellite neighborhood at 85°E is an established and growing video hot spot providing reach to millions of TV homes in Russia and CIS.

- Coverage of 100% of Russia and the majority of CIS including Armenia, Belarus, Kazakhstan and Uzbekistan
- Full access to the major IPTV and cable networks
- Reach the top 350 digital cable and IPTV networks in Russia and CIS
- Penetration exceeds 10M digital cable and IPTV households in Russia
- Access to Telekarta, the second largest DTH platform in Russia (Telekarta reaches 3M subscribers)

Powerful Neighborhood

Our multi-satellite neighborhood is optimized for video applications. With two co-located satellites strategically located at 85°E – Horizons 2 and Intelsat 15 – Intelsat provides flexible, reliable and scalable solutions.

- Capability to offer your services to all of Russia and the Russian-speaking territories
- Powerful Ku-band capacity up to 56.7 dBW
- Signals from our satellites can be received by dishes of 60 cm or more

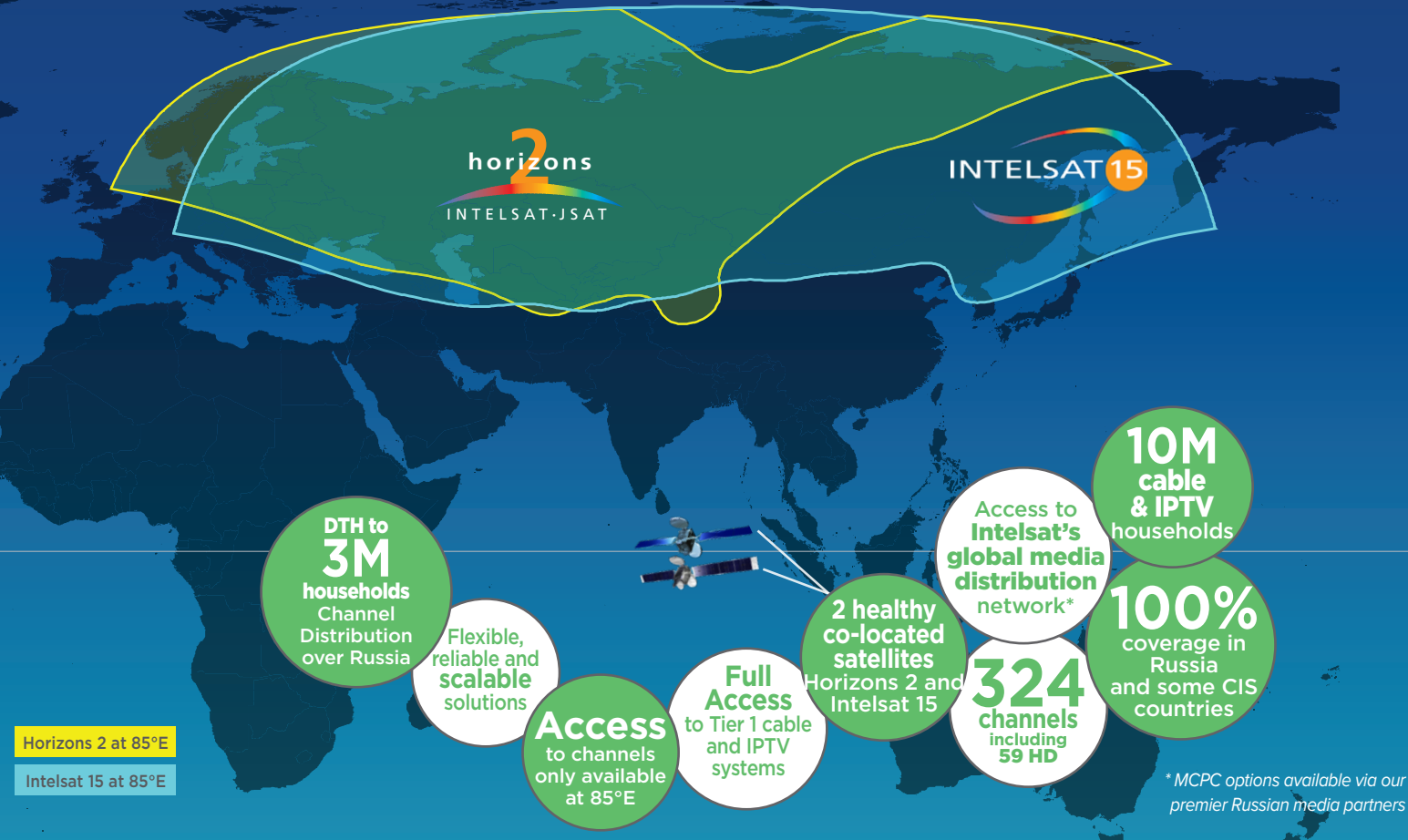
About Intelsat

As the foundational architects of satellite technology, Intelsat operates the largest, most advanced satellite fleet and connectivity infrastructure in the world. We apply our unparalleled expertise and global scale to reliably and seamlessly connect people, devices and networks in even the most challenging and remote locations. Transformation happens when businesses, governments and communities build a ubiquitous connected future through Intelsat's next-generation global network and simplified managed services.

At Intelsat, we turn possibilities into reality. Imagine Here, with us, at [Intelsat.com](https://www.intelsat.com).



85°E – The Location of Choice for Distribution over Russia and CIS



Channel Distribution

Carrying 324 channels, including 59 HD channels, Intelsat provides access to the real-time cable and IPTV distribution feeds of the “must-have” channels in Russia. Located at 85°E, these channels include:

- **Russia's Most Popular Domestic Channels** – STS, Domashniy, KHL TV HD, Rossiya HD and NTV
- **Top International Channels** – Animal Planet, Discovery, Extreme Sports Channel, Outdoor Channel International, Paramount (Viacom), Sony Channel Russia, TLC Russia, TNT, Travel Channel HD Europe, and Zee TV Russia

Premier Local Partners

Through our Russian broadcast- and uplink-licensed partners, we can help you access a full suite of end-to-end media distribution services. These include national coverage, localization, ad insertion services and video on demand capabilities. Together with our partners, we are committed to maintaining and growing 85°E as the Russian hot spot for broadcast media.

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