

Connecting Asia to the World

Deliver Your TV Content via Intelsat



Worldwide Media Distribution Made Easy

Today, there is an increasing pressure to further expand media distribution globally and deliver TV content to audiences worldwide. To stay competitive, content providers like you need to explore new and emerging markets to continue to grow subscriber and revenue bases. However, you also need to manage and maintain your existing businesses and markets. This can be hard to do when the current options you are considering are time consuming, costly and if not executed correctly, harmful to your business. All this leaves you wondering, how can you effectively and efficiently deliver content to new markets across the world without placing your business at risk?

In Asia, you have instant access to Intelsat's unique 3-satellite solution. Intelsat 19, Intelsat 20 and Intelsat 21 connect you to premium video neighborhoods and cable headends around the world so you can easily distribute content to global markets and expand your business rapidly through a vast global network and well-supported infrastructure.

Intelsat's video neighborhoods are seamlessly integrated with IntelsatOne®, our terrestrial network, which provides you with access to IP/MPLS fiber, teleports and numerous points of presence. Additionally, you can quickly launch new channels with our MCPC platforms. You can cost-effectively and easily test out new markets and scale up your network at your own pace while still being able to evaluate and mitigate any potential risks.

ABOUT INTELSAT

Intelsat operates the world's first Globalized Network, delivering high-quality, cost-effective video and broadband services anywhere in the world. Intelsat's Globalized Network combines the world's largest satellite backbone with terrestrial infrastructure, managed services and an open, interoperable architecture to enable customers to drive revenue and reach through a new generation of network services.

Thousands of organizations serving billions of people worldwide rely on Intelsat to provide ubiquitous broadband connectivity, multi-format video broadcasting, secure satellite communications and seamless mobility services. The end result is an entirely new world, one that allows us to envision the impossible, connect without boundaries and transform the ways in which we live.

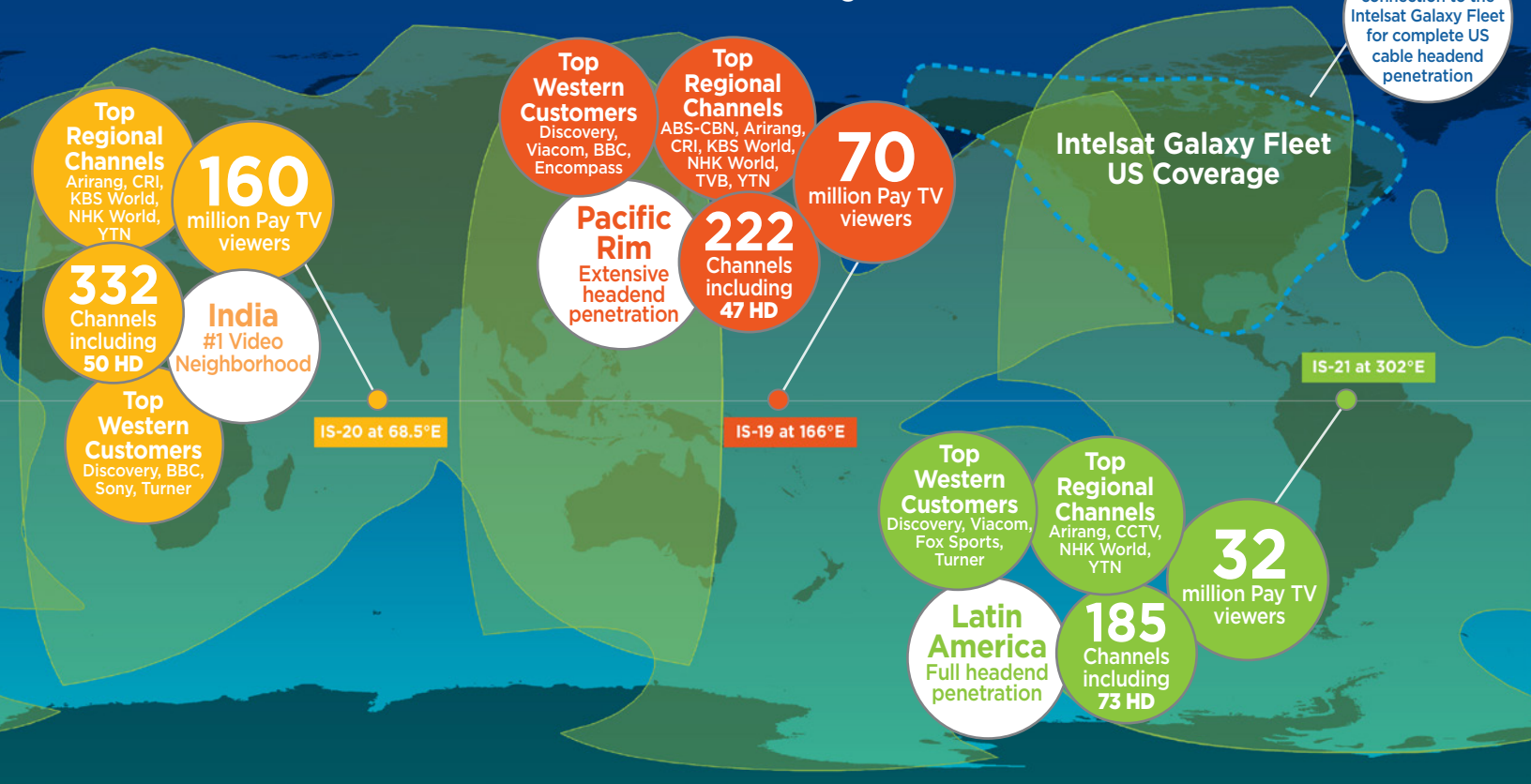


INTELSAT

Envision. Connect. Transform.

With Intelsat 19, Intelsat 20 and Intelsat 21, distribute content worldwide on well established video neighborhoods.

IS-19 and IS-21 offer connection to the Intelsat Galaxy Fleet for complete US cable headend penetration



Top Regional Channels
Arirang, CRI, KBS World, NHK World, YTN

160
million Pay TV viewers

332
Channels including 50 HD

India
#1 Video Neighborhood

Top Western Customers
Discovery, BBC, Sony, Turner

IS-20 at 68.5°E

Top Western Customers
Discovery, Viacom, BBC, Encompass

Top Regional Channels
ABS-CBN, Arirang, CRI, KBS World, NHK World, TVB, YTN

70
million Pay TV viewers

Pacific Rim
Extensive headend penetration

222
Channels including 47 HD

IS-19 at 166°E

Top Western Customers
Discovery, Viacom, Fox Sports, Turner

Top Regional Channels
Arirang, CCTV, NHK World, YTN

32
million Pay TV viewers

Latin America
Full headend penetration

185
Channels including 73 HD

IS-21 at 302°E

Intelsat 20 at 68.5°E	Intelsat 19 at 166°E	Intelsat 21 at 302°E
<ul style="list-style-type: none"> Premium C-band Indian neighborhood with extensive cable headend penetration over the Indian Ocean Region 332 channels (50 HD) More viewers in India watch programming carried on Intelsat 20 than any other single satellite Ku-band ethnic DTH platform <p>Channel Lineup Entertainment: Colors, Discovery, HBO, History HD, Sony, WB, Zee Cinema News and Sports: BBC World, CNBC TV 18, CNN, Neo Sports, Ten Cricket Music and Kids: Cartoon Network, Disney Channel, MTV, Nickelodeon, Pogo, VH1 Regional: Arirang, China Radio, KBS World, NHK World, YTN</p>	<ul style="list-style-type: none"> Primary C-band cable distribution over the Pacific Ocean region Extensive cable headend penetration over the Pacific Ocean region, including China 222 channels (47 HD) Ku-band ethnic DTH platform <p>Channel Lineup Entertainment: Animal Planet, Discovery, TLC News and Sports: BBC World, CNBC, CNN, ESPN Music and Kids: MTV, Nickelodeon Regional: ABS-CBN, Arirang, China Radio, KBS World, NHK World, TVB, YTN</p>	<ul style="list-style-type: none"> Primary C-band cable distribution over Latin America Full cable headend penetration 185 channels (73 HD) Carries more channels than any other satellite in the region Ku-band ethnic DTH platform <p>Channel Lineup Entertainment: Animal Planet, Caracol TV, Discovery, HBO, TLC, TNT, TV Chile News and Sports: BBC World News, Claro Sports, Fox Sports Music and Kids: Cartoon Network, Discovery Kids, HBO Family, Tooncast Regional: Arirang, CCTV, NHK World, YTN</p>

SALES CONTACTS

- Africa**
+27 11-535-4700
sales.africa@intelsat.com
- Asia-Pacific**
+65 6572-5450
sales.asiapacific@intelsat.com
- Europe**
+44 20-3036-6700
sales.europe@intelsat.com
- Latin America & Caribbean**
+1 305-445-5536
sales.lac@intelsat.com
- Middle East & North Africa**
+971 4-390-1515
sales.mena@intelsat.com
- North America**
+1 703-559-6800
sales.na@intelsat.com

www.intelsat.com

