Intelsat Global Network
Media Programming Delivered via 29 Satellites with Video Neighborhoods Around the World

Expand Your Reach into Russia and CIS
Connect to More Viewers with Intelsat at 85°E

Intelsat S.A. (NYSE: I) is the world’s leading provider of satellite services, delivering high performance connectivity solutions for media, fixed and mobile broadband infrastructure, enterprise and government and military applications for 50 years. Intelsat’s satellite, teleport and fiber infrastructure is unmatched in the industry, setting the standard for transmissions of video and broadband services. From the globalization of content and the proliferation of HD, to the expansion of cellular networks and mobile broadband access, with Intelsat, envision your future network, connect using our leading satellite technology and transform your opportunities. Envision…Connect…Transform…with Intelsat.

www.intelsat.com

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Russia and CIS Media Distribution Made Easy

For media distribution, success is about reaching as many viewers in as many places as possible. Whether you seek a broader regional audience or to expand globally, Intelsat’s video neighborhoods connect your content with the world’s prime pay TV systems, with immediate access to the maximum global audience.

Unmatched Reach
Intelsat’s multi-satellite neighborhood at 85°E is an established and fast-growing video hotspot providing reach to millions of TV homes in Russia and CIS.
- Coverage of 100% of Russia and the majority of CIS including Armenia, Belarus, Kazakhstan and Uzbekistan
- Full cable penetration within the satellite footprint
- Reach to 22 million cable homes
- Full access to the cable, IPTV and DTH platforms
- Access to Telekarta, the second largest and fastest growing DTH platform in Russia (Telekarta reaches 2.7M subscribers)

Powerful Neighborhood
Our multi-satellite neighborhood is optimized for video applications. With two co-located satellites strategically located at 85°E – Horizons 2 and Intelsat 15 – Intelsat provides flexible, reliable and scalable solutions.
- Capability to offer your services to all of Russia and the Russian-speaking territories
- Powerful Ku-band capacity up to 56.7 dBW
- Signals from our satellites can be received by dishes of 60 cm or more

Exclusive Channel Distribution
Carrying over 200 channels, including 20 HD channels, Intelsat provides access to the real-time cable and IPTV distribution feeds of the “must-have” channels in Russia. Located only at 85°E, these channels include:
- Russia’s Most Popular Domestic Channels – STS, STS Peretz, Telekanal Domashniy, KHL TV HD, Rossija HD and NTV
- Top International Channels – Animal Planet, Discovery, Extreme Sports Channel, Outdoor Channel International, Sony Sci-Fi Russia, TLC Russia, TNT, Travel Channel HD Europe, Universal Channel Russia and Zee TV Russia

Premier Local Partners
Through our Russian broadcast- and uplink-licensed partners, we can help you access a full suite of end-to-end media distribution services. These include national coverage, localization, ad insertion services and video on demand capabilities. Together with our partners, we are committed to maintaining and growing 85°E as the Russian hot spot for broadcast media.
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