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RR Sat Signs New Contracts with Intelsat for Content Distribution in U.S. and Asia

Pembroke, Bermuda, 06 July 2005 – Intelsat today announced that RR Satellite Communications Limited (RR Sat), an Israeli broadcast service provider, has selected Intelsat to provide two new content distribution platforms in the United States and Asia, respectively.

In one of the new contracts, RR Sat has chosen the Intelsat Americas-5 (IA-5) satellite to distribute Asian, European and Middle Eastern content via a new direct-to-home (DTH) platform in the U.S. IA-5 hosts a large international broadcasting community in the U.S. from its orbital location at 97°W, presenting RR Sat with the opportunity to penetrate the U.S. DTH market and expand the number of viewers accessing its content.

In a separate contract, RR Sat has launched a new Pan-Asian distribution platform via Intelsat on the APR-1 satellite located at 83°E. The platform on APR-1 will enable broadcasters and programmers to target cable head-ends across most of Asia, including India and Australia, using just one satellite.

“Leveraging Intelsat’s global satellite fleet allows us to significantly extend our distribution network around the world and enter new markets,” said Lior Rival, VP of Sales and Marketing at RR Sat. “We know that we have found the right partner in Intelsat; they are proactive, efficient and cost-effective, which will allow us to keep growing our audiences around the world.”

Ramu Potarazu, COO, Intelsat, stated, “Intelsat offers value to broadcasters by extending the reach of their programming and providing them cost-effective access to new audiences and markets – our relationship with RR Sat is a great example of this. In general, the Intelsat value proposition for businesses is simple: if you’re looking for an effective way to reach new markets and grow, Intelsat can help.”

About Intelsat

Intelsat is a global communications provider offering flexible and secure services to customers in over 220 countries and territories. Intelsat has maintained a leadership position for over 40 years by distributing video, voice, and data for television and content providers, government and military entities, major corporations, telecommunications carriers, and Internet service providers. Intelsat’s reach, power and expanding solutions portfolio deliver information reliably and quickly to every corner of the globe. For more information, visit www.intelsat.com.

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About RR Satellite Communications Ltd.

RR Sat is the fastest growing provider of end-to-end transmission and playout services to the global satellite broadcasting industry. This includes channel distribution and backhaul services, SNG services, sports feeds and other occasional feed services. It also includes production support, playout centers and other value-added services to provide customers with complete solution. RR Sat's new focus for 2005 is VOD, HD, MPEG 4 and Media 9 broadcasting. RR Sat provides global distribution services via satellite on a 24 hour per day basis to more than 150 TV channels on 10 digital platforms all over the world. For more information, visit www.rrsat.com.

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Some of the statements in this news release constitute "forward-looking statements" that do not directly or exclusively relate to historical facts. The forward-looking statements made in this release reflect Intelsat's intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside of Intelsat's control. Important factors that could cause actual results to differ materially from the expectations expressed or implied in the forward-looking statements include known and unknown risks. Detailed information about some of the known risks is included in Intelsat's annual report on Form 20-F for the year ended December 31, 2004 on file with the U.S. Securities and Exchange Commission. Because actual results could differ materially from Intelsat's intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all forward-looking statements contained in this news release with caution. Intelsat does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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