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Intelsat Chosen by Firestone Communications to Expand Cable Programming Distribution

London, U.K., 1 April 2005 – Intelsat announced today that Firestone Communications has expanded its use of the Intelsat Americas™ fleet for distribution of cable programming in North America. The long-term contract, to utilize a full transponder on IA-13, will give Firestone Communications and its cable programming customers access to the satellite's prime cable arc location at 121° W, and connectivity to over 3,000 digital cable head-ends in the United States.

Firestone Communications is a rapidly growing media and communications company offering a new, fully-digital, state-of-the-art [network operations facility](#) for programmers and producers around the world. Accessing the IA-13 satellite allows Firestone Communications to leverage the prime cable distribution neighborhood on the satellite and significantly expand its customers' viewing audiences.

"As we've grown our business, Intelsat's flexibility has provided us with more bandwidth within its cable programmer community, enabling us to better accommodate our customers' needs," said Michael G. Fletcher, President of Firestone Communications. "Intelsat now provides us with a full transponder's capacity and power allowing us to cost-effectively offer a full multiplex of cable channels."

Ramu Potarazu, COO of Intelsat, stated, "Intelsat is actively committed to growing our video distribution community in the cable arc where IA-13 is located. Customers such as Firestone Communications help us achieve that growth as new cable channels are added to its customer lineup. Emerging cable programmers find immediate value in the cost-effective, turnkey program distribution services provided by Firestone Communications and Intelsat, which effectively lower market entry barriers and get channels up and running quickly."

About Intelsat

As a global communications leader with 40 years of experience, Intelsat helps service providers, broadcasters, corporations and governments deliver information and entertainment anywhere in the world, instantly, securely and reliably. Intelsat's global reach and expanding solutions portfolio enable customers to enhance their communications networks, venture into new markets and grow their businesses with confidence. For more information, visit www.intelsat.com.

About Firestone Communications

Firestone Communications, Inc., is a privately held media company based in Dallas-Ft. Worth, Texas. More can be learned about Firestone Communications by visiting www.firestoneinc.com. The company launched ¡SORPRESA! as its first digital channel offering which is available on Cablevision, Comcast, Cox, Time Warner, and The National Cable TV Cooperative. The company's board of directors includes Peter Lund, former President and Chief Executive Officer, CBS Corp.; and Raymond Mason, former Chairman, President and CEO, Charter Group.

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Some of the statements in this news release constitute "forward-looking statements" that do not directly or exclusively relate to historical facts. The forward-looking statements made in this release reflect Intelsat's intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside of Intelsat's control. Important factors that could cause actual results to differ materially from the expectations expressed or implied in the forward-looking statements include known and unknown risks. Detailed information about some of the known risks is included in Intelsat's annual report on Form 20-F for the year ended December 31, 2004 on file with the U.S. Securities and Exchange Commission. Because actual results could differ materially from Intelsat's intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all forward-looking statements contained in this news release with caution. Intelsat does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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